



Dear Friends of Maternal,

Our Memphis community is rich in history, music, business opportunities, and generosity of spirit. However, as with any metropolitan area, there are many issues that challenge our prosperity. One of these issues is the inadequate care of our infant population, caused, in part, by poverty and illiteracy among young mothers and caregivers. Of the 15,000 infants born each year in Memphis, 12,000 are born into poverty.

The Maternal League of Memphis, a 100% volunteer organization, was founded over 75 years ago to respond to the needs of our infants and mothers. Over the years, our projects have evolved to address the current issues facing our community. Our signature project, Layette's of Love, has endured the test of time. Through area hospitals and the Shelby County Health Department, we distribute layette items that help newborns get a healthy start. It is through the generosity of our supporters that we have been able to help so many of these impoverished infants.

We invite you to participate in this year's Layettes of Love Fund Drive, appropriately centered around Mother's Day. You can help us provide essential baby items while honoring a special lady in your life on Mother's Day, such as a living or deceased mother, mother-in-law, grandmother, aunt, teacher or friend. Shopping for Mother's Day could not be easier - no wrapping, no shipping, no worries - and your donation is tax deductible. Your donation of \$25 for each honoree will help us purchase Layettes of Love for needy babies in our community. We will send a beautiful acknowledgement card to each of your honorees and a tax receipt to you.

We hope you will invest in our 2015 Layettes of Love Fund Drive.

Sincerely,

The Maternal League of Memphis  
(901) 682-2599

The Maternal League of Memphis is a 501c3 organization

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Return this form with your tax deductible donation to the address listed. Write your check to:

**MATERNAL LEAGUE OF MEMPHIS, P. O. Box 382958, Germantown, TN 38183-2958**

In Honor of \_\_\_\_\_ In Memory of \_\_\_\_\_

Send an acknowledgement card of my gift to: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

This Donation is being sent from: \_\_\_\_\_

(We will send a tax receipt to this address)

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone Number \_\_\_\_\_ Donation Amount \_\_\_\_\_ **THANK YOU!**

P.O. Box 382958 . Germantown, TN 38183-2958